



125 West 55th St
New York, NY 10019

Contract # 25251680	Changes as of: 7/22/2016 at 3:07 PM	Version: Current State Version 1
CPE: 214/228/5103	Flight: 7/25/16 - 8/8/16	Station: WSJV
Agency: Great American Media	Advertiser: DEMO SEN CAMPGN COMM	Market: South Bend
Product: Issue	Office: WASHINGTON	Total \$: \$9,935.00
Agency Order #: 5230530	Primary Demo:	Total Spots: 174
Buyer: Ritterstein, Gary	Con Type: AD SALES OPERATIONS	Total CPP: \$0.00
Salesperson: FRANCESCA CASTELAO 212-373-8178	Assistant: KENNETH MIELE 212-373-8113	Traffic #: 411746
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	7/25 - 8/8			Total Spots	Total \$	CPP	GRP
						7/25	8/1	8/8				
1	Su 11p-11:30p		2 Broke Girls	\$15.00	30	1	1	0	2	\$30.00	\$0.00	0.0
2	Su 11:30p-12m		2 Broke Girls	\$10.00	30	1	1	0	2	\$20.00	\$0.00	0.0
3	M-F 8:30a-9a		The Fox28 Morning News	\$45.00	30	6	6	1	13	\$585.00	\$0.00	0.0
4	Sa 10:30p-11p		Modern Family	\$65.00	30	1	1	0	2	\$130.00	\$0.00	0.0
5	Sa 7:30p-8p		Mike & Molly	\$50.00	30	1	1	0	2	\$100.00	\$0.00	0.0
6	M-F 8a-8:30a		The Fox28 Morning News	\$45.00	30	6	6	1	13	\$585.00	\$0.00	0.0
7	Sa 7p-7:30p		Mike & Molly	\$50.00	30	1	1	0	2	\$100.00	\$0.00	0.0
8	Su 10:30p-11p		Modern Family	\$65.00	30	1	1	0	2	\$130.00	\$0.00	0.0
9	M-F 11:30p-12m		Access Hollywood	\$25.00	30	5	5	1	11	\$275.00	\$0.00	0.0
10	M-F 3p-4p		Judge Faith (2X)	\$15.00	30	7	7	1	15	\$225.00	\$0.00	0.0
11	M-F 7:30a-8a		The Fox28 Morning News	\$45.00	30	5	5	1	11	\$495.00	\$0.00	0.0
12	M-F 7a-7:30a		The Fox28 Morning News	\$45.00	30	5	5	1	11	\$495.00	\$0.00	0.0
13	Su 7p-8p		Simpsons(R)/Bob's Burgers-FOX	\$125.00	30	2	2	0	4	\$500.00	\$0.00	0.0
14	W 9p-10p		Wayward Pines-FOX	\$325.00	30	2	2	0	4	\$1,300.00	\$0.00	0.0
15	M-F 11p-11:30p		Modern Family	\$40.00	30	5	5	1	11	\$440.00	\$0.00	0.0
16	M-F 9a-10a		Steve Harvey	\$20.00	30	7	7	1	15	\$300.00	\$0.00	0.0
17	M-F 12m-12:30a		2 Broke Girls	\$15.00	30	1	1	1	3	\$45.00	\$0.00	0.0
18	Sa 11p-12m		Party Over Here/FOX Encore	\$15.00	30	1	1	0	2	\$30.00	\$0.00	0.0
19	M-F 2p-3p		Paternity Court (2X)	\$15.00	30	6	6	1	13	\$195.00	\$0.00	0.0



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Product: Issue	Office: WASHINGTON	Total \$: \$9,935.00
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007		Total Spots: 174
		Total CPP: \$0.00
Agency Order #: 5230530	Primary Demo:	Total GRP:
Buyer: Ritterstein, Gary	Con Type: AD SALES OPERATIONS	Traffic #: 411746
Salesperson: FRANCESCA CASTELAO 212-373-8178	Assistant: KENNETH MIELE 212-373-8113	Separation:

#	Day/Time	DP	Program	Rate	Len	7/25 - 8/8			Total Spots	Total \$	CPP	GRP
						7/25	8/1	8/8				
20	M-F 4p-5p		Steve Harvey	\$25.00	30	6	6	1	13	\$325.00	\$0.00	0.0
21	Su 8p-10p		Teen Choice Awards	\$250.00	30	0	1	0	1	\$250.00	\$0.00	0.0
22	Su 9p-10p		Family Guy/Last Man on Earth-FOX	\$200.00	30	1	1	0	2	\$400.00	\$0.00	0.0
23	M-F 5:30p-6p		Family Guy	\$30.00	30	5	5	1	11	\$330.00	\$0.00	0.0
24	Sa 10p-10:30p		Fox 28 News	\$300.00	30	1	1	0	2	\$600.00	\$0.00	0.0
25	Tu 8p-9p		Hotel Hell-FOX	\$300.00	30	1	1	0	2	\$600.00	\$0.00	0.0
26	M-F 10p-10:30p		Fox 28 News	\$350.00	30	1	1	1	3	\$1,050.00	\$0.00	0.0
27	F 9p-10p		Masterchef Fri-FOX	\$200.00	30	0	2	0	2	\$400.00	\$0.00	0.0
TOTALS:						79	82	13	174	\$9,935.00	\$0.00	0.0



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Salesperson: FRANCESCA CASTELAO	Assistant: KENNETH MIELE	Total GRP:
212-373-8178	212-373-8113	Traffic #: 411746
		Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
07/22/16 3:07 PM	System	Notice Received.
07/22/16 2:09 PM	FRANCESCA CASTELAO	Separation: 30

Competitive Information	
Market Budget:	\$82,792
WSJV Share:	12%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	174	\$9,935.00	N/A	0.0
Total	100%	174	\$9,935.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Jul	79	\$4,285.00
2016-Aug	95	\$5,650.00
Total	174	\$9,935.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/22/16 2:20 PM					\$0	\$0	
New	7/22/16 2:09 PM	FRANCESCA CASTELAO	Confirmed	174		\$9,935.00	\$9,935.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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